BradyPrinter M611 Mobile Label Printer
Join the evolution of smarter identification

The BradyPrinter M611 Mobile Printer announces a new chapter in the ongoing evolution of identification. Easily design the most complex labels in the field using only your smartphone and Brady's free Express app before printing on reliable, industrial grade label materials with the M611 Mobile Printer.

Design any complex label in the field with a phone

With our Express app installed, you can easily design complex labels with 1D and 2D codes and barcodes, serialise, use an extensive image library, include text, a time stamp and even data from the cloud. The Express app offers the most comprehensive label design capabilities available for any smartphone and includes design wizards to quickly create specific identification labels.

Access from anywhere

Label designs can be sent to the BradyPrinter M611 from the Express app on a smartphone via wifi or Bluetooth for immediate printing. They can also be sent to, or received from computers in the office so you don't need to design a label from scratch on every occasion. Simply access existing designs, edit and print to bridge the gap between the office and the field. Labels designed with any app from the Brady Workstation app platform are compatible with the Express app delivered with the BradyPrinter M611.

Print reliable labels

The BradyPrinter M611 Mobile Printer is compatible with our wide range of reliable, industrial grade label materials. Able to resist extreme temperatures, fire, chemicals, solvents, fuels, moisture or dirt, these materials are designed to stay attached and remain legible in challenging conditions. They are available in professional label types including wire wraps, self-laminating labels, flag labels, tags and various component labels including raised profile labels with nameplate quality.

Watch our tutorial videos and see how easy labelling can be:
www.bradyeurope.com/M611

Try the app for free to remove all doubt:

Apple App Store   *Google Play*

Learn more at www.bradyeurope.com/M611

Printer specifications

Printer

Description	M611 Label Printer
Includes	This printer ships in a cardboard box holding a USB cable, a quick start guide, an AC powercord, a USB stick holding product info and Windows driver, a strap, a Brady Workstation Suite, a roll of PTL-97-488 and an M61-R4310 ribbon
Applications	Asset tracking, Circuit board labelling, Component and equipment labelling, Data and telecommunications labelling, Electrical labelling, General identification, Laboratory labelling, Wire and cable labelling
Print Speed (mm/sec)	33.8
Internal Memory	256 MB Flash;512 MB RAM
Cutter	Auto Cutter
Keyboard Type	None
Colour Capability	Monocolour
Language Support	Bulgarian, Chinese (Simplified), Chinese (Traditional), Croatian, Czech, Danish, Dutch, English (US), Estonian, Finnish, French, German, Greek, Hungarian, Italian, Japanese, Korean, Norwegian (Bokmål), Polish, Portuguese, Romanian, Russian, Slovak, Slovenian, Spanish, Swedish, Turkish
Portability	Yes
Weight (kg)	1.6
Size W x D x L (mm)	113 x 279 x 115
Drop Test	up to 1.2 metres
Operating Temperature	5°C - 40°C
Operating Humidity	10%-90% (non-condensing)
Calibration	Automated through Smart Cell
Warranty	2 years

Media supported

Materials Supported	800+ standard parts: continuous tapes, die cut and bulk label rolls, custom made labels and tapes
Compatible Media	BM61-, BM61D-, BM61E-, BM71-, BM71C-, BM71D-, BM71R-, BPTDS-, BPTL-, M61-, M61C-, M61EP-, PSHT-, PSPT-, PTDS-, PTDSU-, PTL-, PTLCM-, PTLEP-, PTLFP-, PTLFT-, PTLRDS-, PTLSL-, PTLTB-, PTLTL-, PTPSL-, PTS-
Format	Ribbon and Tape separate, also bulk rolls
Continuous vs Die-cut Labels	Continuous Tape & Die Cut Labels
Custom Labels	Yes
Smart Cell	Yes
Label Dimensions	Various sizes from 6.4mm to 50.8mm
Max. Label Width (mm)	50.80
Min. Label Width (mm)	6.40
Min. Label Height (mm)	5.99
Max. Liner Width (mm)	57.15
Min. Liner Width (mm)	20.62
Recommended Usage per Day	750

Power supply

Auto Shut Off	User Configurable
Battery Type	Rechargeable Lithium Ion Battery
Power Supply	AC Adaptor, Rechargeable Battery

Display

Display	Colour LCD Touchscreen
On Screen Indicators	Battery Life, Ribbon and label part number recognition, Supply Remaining, Bluetooth Status, Error Messaging, WiFi
Display Resolution	320 x 240 px

Fonts/graphics/symbologies

Built-in Fonts	Determined by software
Bar Code Capability	Yes
Bar Code Type	Through Software

Printing functions

Print Resolution (dpi)	300 dpi

Software & connectivity

Connectivity Options	Bluetooth, USB 2.0, Wi-Fi
Software Compatibility	Brady Workstation, Brady® Workstation Mobile Apps, Windows Based Driver for Third Party Software Use

Compliance

Approval/Compliance	CE 2014/53/EU RED, 2014/35/EU LVD, 2014/30/EU EMCD, 2011/65/EU, RoHS, UL 60950-1 2nd Edition, EN \ IEC 60950-1:2006 + A11:2009 + A1:2010 + A12:2011+ A2:2013, EN \ IEC 62368-1:2014, WEEE

Accessories

Art. No.	Description
710612	AC Adaptor, Europe 220V
710613	AC Adaptor, UK 240V
114883	AC Adaptor, USA 120V
149568	Carrying bag for M611
149567	Hard case for M611
149566	Magnet for M611
018556	Printer cleaning kit
146233	Strap for M611 and BMP61

Magnet

Hard case

Carrying bag

Printers

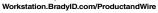| Art. No.	Description
149570	M611 Label Printer - EU
306858	M611 Label Printer - EU with Brady Workstation LAB Suite
199974	M611 Label Printer - EU with Brady Workstation PWID Suite
199973	M611 Label Printer - UK
306859	M611 Label Printer - UK with Brady Workstation LAB Suite
199975	M611 Label Printer - UK with Brady Workstation PWID Suite
149569	M611 Label Printer - US
306860	M611 Label Printer - US with Brady Workstation LAB Suite
199976	M611 Label Printer - US with Brady Workstation PWID Suite

The Basic Suite is included with every printer, all you need to do is download it.
Workstation.BradyID.com/Free

Quickly identify your products and wires with customised text or graphical labels, using serialised or imported data.
Workstation.BradyID.com/ProductandWire

Ensure labels for all your lab samples and equipment are crisp, clear, readable and contain all necessary information. Easily design and create labels for your cryovials, centrifuge tubes, bottles, conicals, slides and other samples in your laboratory.
Workstation.BradyID.com/LAB

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